P166 Short Course

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ICT Matters
Relevant for the achievement of all SDGs

E-government
E-health
E-commerce
E-business
E-agriculture
E-education
E-environment
E-banking
Disaster risk reduction

ICT4D

ICT Infrastructure
ICT skills
Local content
Legal framework
UNCTAD work related to ICT4D

Three pillars

• Research and analysis
  ➢ Information Economy Report
  ➢ Stand alone studies

• Technical assistance
  ➢ Measuring the information economy
  ➢ Reviewing national ICT policies & strategy development
  ➢ Strengthening cyberlaw frameworks

• Consensus-building and collaboration
Areas of Relevance to UNCTAD

- Information *Economy* rather than Information *Society*
- The production of ICT goods and services
  - Value added/composition of ICT sector
  - Job creation
  - Trade
  - Innovation
- The use of ICT goods and services in enterprises
  - Enhanced productivity
  - Support entrepreneurship
- Legal framework for e-commerce/e-government
- ICT Policy Review Integrated E-commerce Enabler and Assessment Framework
Stronger mandate after Nairobi

- UNCTAD E-Commerce Week 2017 (24-28/4)
- Implementing eTrade for All
- New: Intergovernmental Expert Group on E-commerce and the Digital Economy
- Pilot surveys in Costa Rica, Egypt, India, Thailand to measure trade in ICT-enabled services
- E-Commerce Strategies: Egypt, Rwanda
- Support to G20 on the Development Dimension of Digital Trade
- Contribution to WTO Aid for Trade Review
- INFORMATION ECONOMY REPORT 2017