Results achieved & impact

Ms. Jacqueline Salguero Huaman
Trade, Gender and Development Programme

Prosperity for all
ONLINE COURSE ON TRADE AND GENDER
2015 - 2016 - 2017
EDITIONS
PARTICIPANTS’ EXPECTATIONS ABOUT THE COURSE WERE:

- Considerably Exceeded: 21%
- Exceeded: 34%
- Fully met: 43%
- Somewhat met: 3%
- Not at all met: 0%

HOW SUCCESSFUL THE COURSE WAS IN ENHANCING THE UNDERSTANDING OF THE TWO-WAY RELATIONSHIP BETWEEN TRADE AND GENDER:

- Extremely: 38%
- Very much: 48%
- Adequately: 14%
- Somewhat: 2%
- Not at all: 0%

HOW SUCCESSFUL THE COURSE WAS IN EXPLAINING HOW TO EXAMINE THE GENDER PROFILE OF AN ECONOMY:

- Extremely: 29%
- Very much: 55%
- Adequately: 14%
- Somewhat: 2%
- Not at all: 0%

HOW PARTICIPANTS WHOSE PRIMARY ROLE IS THAT OF A TEACHER OR A RESEARCHER FEEL AFTER COMPLETING THE COURSE:

- Feel confident about their ability to undertake policy-relevant research on trade and gender: 11%
- Are better prepared to teach their students about how to look at the economy from a gender perspective: 6%
- Do not feel quite ready to integrate trade and gender considerations in their research and teaching work just yet, but are motivated to pursue this goal: 36%
- Have decided that trade and gender is not their priority research area: 44%
- Not applicable: 1%

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
HOW PARTICIPANTS WHOSE PRIMARY ROLE IS THAT OF A POLICYMAKER OR POLICY ADVISOR FEEL AFTER COMPLETING THE COURSE:

- 49% Are ready to design and/or implement gender-sensitive trade policy in their own country.
- 23% Can assist policymakers in their own country to mainstream gender in trade policy formulation and implementation.
- 6% Don't feel quite ready to integrate trade and gender considerations in their work just yet, but are motivated to pursue this goal.
- 21% Have decided that they do not wish to provide policy advice in this area.
- 1% Not applicable

THE DIFFICULTY OF THE COURSE WAS:

- 40% Very high
- 40% High
- 20% Moderate
- 2% Just right
- 2% Low

GLOBALLY, THIS COURSE WAS RATED AS:

- Excellent: 56%
- Very Good: 37%
- Satisfactory: 7%
- Unsatisfactory: 0%
- Poor: 0%
EVENTS 2017

Commission on the Status of Women CSW61
Global Review Aid for Trade 2017
UNCTAD Trade and Development Board
WTO Public Forum 2017
THE IMPACT OF THE TRADE ENVIRONMENT ON WOMEN’S EMPLOYMENT

Friday, 17 March 2017
United Nations Headquarters, New York

Organizers

Key Message

More gender-sensitive trade policies would not only reduce gender inequalities but also make trade more inclusive and sustainable
The Need for Ex-Ante Gender Assessment of Trade Reforms: The Trade and Gender Toolbox

*July 2017*

**Organizers**

**Key Message**

Launch the *Trade and Gender Toolbox*

How trade policies impact women?

Live-stream [@UNCTADgender](https://twitter.com/UNCTADgender)

[UNCTAD](https://unctad.org)
Transformative actions to advance women's economic empowerment: UNCTAD Trade and Gender Toolbox and the Outcome of the UN Secretary-General's High-Level Panel (UNSG HLP) on Women's Economic Empowerment

September 2017

Organizers

Key Message

There is a global consensus that gender equality and women's economic empowerment are key elements to achieve the ambitions of the 2030 Agenda for Sustainable Development. The challenge is to turn that level of ambition into reality and the UN is playing its part to achieve this.
Can gender-sensitive trade policies hinder the spread of anti-globalisation movements?

September 2017

Organizers

Key Message

There is a need for assessing the potential impacts of trade on different segments of the population, in particular those who risk being "left behind", including women and girls. This way trade can become a tool for inclusive and sustainable development.
If you want to hear more about us:

@UNCTADgender

http://UNCTAD.org/gender

gender@unctad.org