Key policy objectives for Trade Logistics
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1. Trade **efficiency**: Improve connectivity and trade facilitation, reduce trade costs
Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate income with trade logistics: Employment and investment in my own port, shipping, transport business
Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs

2. Generate direct income with trade logistics: Employment and investment in my own port, shipping, transport business

3. Make it sustainable: Reduce externalities and improve resilience
Key policy objectives for Trade Logistics

1. **Trade efficiency**: Improve connectivity and trade facilitation, reduce trade costs

2. **Generate income with trade logistics**: Employment and investment in my own port, shipping, transport business

3. **Make it sustainable**: Reduce *externalities* and improve resilience
In other words:
Trade Logistics and the SDGs
Trade Logistics Impact

Trade and Development Board
Trade and Development Commission
Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation
Fifth session
Geneva, 23-24 October 2017
Item 3 of the provisional agenda

Trade logistics and the 2030 Agenda for Sustainable Development

Note by the UNCTAD secretariat

Executive summary

In 2015, the international community adopted the 2030 Agenda for Sustainable Development with 17 Sustainable Development Goals and 169 targets. The 2030 Agenda is of unprecedented scale and ambition; integrated and indivisible. It aims to balance the three dimensions of sustainable development, promote a shared vision and shape collective action in support of an economically viable, socially inclusive and environmentally friendly development path. The international community is now focusing attention on the operationalization and achievement of the Goals.

Transport and trade facilitation, the core areas of trade logistics, encompass activities with strategic importance for globalized trade, supply chains and world economic interconnectedness. They are cross-cutting enabling factors that are deeply rooted in the sustainable development agenda and necessary for the achievement of several of the Goals, directly and indirectly.

UNCTAD has long recognized the nexus between trade logistics and sustainable development. Attention to the integrated treatment of the social, economic and environmental dimensions of transport and trade facilitation has further increased in recent years, as reflected in the UNCTAD mandates in the Accra Accord, the Doha Mandate and, most recently, the Addis Ababa Action Agenda.

Against this background, and drawing upon UNCTAD work in the field, this note highlights selected issues that lie at the interface of trade logistics and the 2030 Agenda, to help inform discussions at the fifth session of the Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation and consider ways in which, in collaboration with all relevant stakeholders, efforts to implement sustainable and resilient transport and trade facilitation solutions in support of the 2030 Agenda.
Trade Logistics Impact

1. Necessary for trade
Trade Logistics Impact

1. **Necessary for trade**
2. **Direct positive bearing on employment, transparency investment, and capacities**
Trade Logistics Impact

1. Necessary for trade
2. Direct positive impact on employment, transparency, investment, and capacities
3. Generates environmental & social externalities and the need for response measures and adaptation
Trade Logistics Impact

1. Necessary for **trade**
2. **Direct** positive bearing on employment, transparency, investment, and capacities
3. Generates environmental & social **externalities** and the need for response measures and adaptation
Key policy objectives for Trade Logistics: Example maritime

(a) Reduce Externalities
(b) Promote Trade
(c) Create Maritime Business
Key policy objectives for Trade Logistics: Example maritime

(a) Reduce Externalities
(b) Promote Trade
(c) Create Maritime Business
Key policy objectives for Trade Logistics: Example maritime

Today also...

(a) Reduce Externalities
(b) Promote Trade
(c) Create Maritime Business