



**P166 SHORT COURSES  
ON KEY ISSUES ON  
THE INTERNATIONAL  
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva  
Organised by the Division on Technology and Logistics-Knowledge Development Branch  
Policy Capacity Building Section / P166 courses

**Maritime transport and trade facilitation: Challenges, Opportunities and Public-Private Coordination**

Friday, 12 October 2018  
Delivered by the Division on Technology and Logistics

**PROGRAMME**

Geneva, Palais des Nations		Room XXVI
10:00 - 10:15	<p><b>Welcome address by Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics</b></p> <p><i>Sessions will be moderated by Ms. Randa Jamal, Project Coordinator, Policy Capacity Building Section</i></p>	
10:15 - 11:45	<p><b>Session 1</b></p> <p>The presentation will discuss the seven key trends identified in the recently published Review of Maritime Transport 2018 that are currently redefining the maritime transport landscape and shaping the sector's outlook. These trends entail challenges and opportunities for developing countries which require continued monitoring and assessment for effective and sound policymaking.</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Frida Youssef, Chief, Transport Section, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD</i></p>	
11.45 - 12.00	Coffee break	
12.00 - 13.00	<p><b>Session 2</b></p> <p>This second part will closely look at the last developments, trends and challenges in public-private coordination platforms towards the implementation of trade facilitation reforms. It will also provide relevant data on such public-private platforms regarding their objectives and scopes of action, institutional framework, compositions, gender mainstreaming policies, communications and promotion activities, financing sources, as well as the concrete operational outcomes and impacts reached so far.</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Pamela Ugaz, Economic Affairs Officer, Trade Facilitation Section, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD</i></p>	

## **Maritime transport and trade facilitation: Challenges, Opportunities and Public-Private Coordination**

Eighty per cent of international trade volumes are transported on ships and, for many developing countries, the share is even higher. For half a century, UNCTAD has accompanied developments in maritime transport and ports through its annual flagship publication, the *Review of Maritime Transport*.

The Review of Maritime Transport is the 50th anniversary issue of UNCTAD's longest standing flag ship publication. The short course will start out with key findings from UNCTAD's latest issue of the Review of Maritime Transport (RMT). The presentation will discuss the seven key trends that are currently redefining the maritime transport landscape and shaping the sector's outlook. These trends entail challenges and opportunities for developing countries which require continued monitoring and assessment for effective and sound policymaking. One of the key conclusions of UNCTAD's work in this field is that in order to improve access to international shipping services, policy makers need to invest not only in hard infrastructure, but also in trade, transport and transit facilitation reforms.

The second part of the short course will accordingly look at trends and challenges towards the implementation of trade facilitation reforms. To achieve the necessary political will and interagency coordination, countries need to create and sustain national trade facilitation committees (NTFCs). In the NTFCs, all relevant stakeholders collaborate to coordinate and implement trade facilitation reforms. NTFCs need to involve the public and private sector, as well as users and providers of trade supporting services.

### *Presenter Bio*

**Frida Youssef** joined UNCTAD in 1997 and is currently the chief of the Transport Section of the Trade Logistics Branch at UNCTAD. She has more than twenty years of professional experience in broad range of issues including transport, commodity supply chain, energy, structured and project finance. She is a co-author of the UNCTAD annual Review of Maritime Transport focusing particularly on freight rates, maritime transport costs, and PPPs in ports. Other areas of work include sustainable freight transport, transport and transit corridors, and finance. Ms. Youssef is also member of the Global network of Export Import Bank (G-NEXID) steering committee. She holds an MBA from Boston University and an MA in International Affairs from the Haute Etude international.

**Pamela Ugaz** (Economic Affairs Officer) collaborates with the Trade Facilitation Section, UNCTAD since 2013, conducting technical assistance and capacity building projects towards the implementation of the WTO Trade Facilitation Agreement in African Asia and Latin America. She also conducts researches on trade facilitation measures. Prior to joining UNCTAD, she worked as Associate Economic Affairs Officer at the United Nations Economic Commission for Europe and as Legal Affairs Officer at the World Trade Organization. As legal Adviser to the Vice-Minister of Foreign Trade of Peru, she negotiated transparency and dispute settlement provisions in several Regional Trade Agreements between Peru and its trade partners, including the EU, China, the US, Singapore, Japan, Korea, Canada, and the EFTA. Ms. Ugaz holds a Ph.D. in International Trade Law from the University of Geneva and a Master in International Law from the Graduate Institute of International and Development Studies.