



**P166 SHORT COURSES  
ON KEY ISSUES ON  
THE INTERNATIONAL  
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva  
Organised by the Division on Technology and Logistics-Knowledge Development Branch  
Policy Capacity Building Section / P166 courses

**BETTER TRADE 4 THE SDGs: Using Trade as a Motor for Achieving the SDGs**

Friday, 12 April 2019

Delivered by the Division on International Trade and Commodities

**PROGRAMME**

Geneva, Palais des Nations		Room XXVI
10:00 - 10:15	<p><b>Welcoming remarks by Ms. Shamika N. Sirimanne</b>, UNCTAD Director, DTL</p> <p><i>Sessions will be moderated by Ms. Randa Jamal, Project Coordinator, Policy Capacity Building Section</i></p>	
10:15 - 11:00	<p><b>Session 1: Introducing the Conceptual Framework</b></p> <p>What are green products and green consumer markets at the national, regional and international levels? Why are they important for the achievement of SDGs 12 and 15, and how can low-income countries produce and export green goods and services?</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Robert Hamwey, Trade, Environment, Climate Change and Sustainable Development Branch, Division on International Trade and Commodities</i></p>	
11:00 - 11:45	<p><b>Session 2: Voluntary Sustainability Standards (VSS) for the SDGs</b></p> <p>There is much hype on sustainable standards among consumers and international businesses. Do VSS really benefit producers? How can we make VSS have real impact upon SDG12 (and SDG8) in the producing countries? What are lessons learned from best practices?</p> <p><i>Q&amp;A Session</i></p> <p><i>Presented by Miho Shirotori, Trade Analysis Branch, Division on International Trade and Commodities</i></p>	
11:45 - 12:00	Coffee break	
12:00 - 12:45	<p><b>Session 3: The BioTrade Initiative for the SDGs</b></p> <p>How are developing countries combining their biodiversity &amp; trade to access international and regional markets? What are the opportunities and challenges? How does it contribute to SDGs, including SDG15?</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Lorena Jaramillo, Trade, Environment, Climate Change and Sustainable Development Branch, Division on International Trade and Commodities, UNCTAD</i></p>	

## **BETTER TRADE 4 THE SDGs: Using trade as a motor for achieving the SDGs**

12 April 2019, room XXVI

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Based on findings drawn from UNCTAD field work, the course will address the following issues: how trade can directly contribute to the achievement of the Sustainable Development Goals by developing countries; ways to synergize export opportunities with greener production, inclusive growth and sustainable development in the context of rural communities and microenterprise and small and medium enterprises; the market research, policy framework, institutional support and supply chain networking requires to improve the contribution of trade to the Sustainable Development Goals, particularly Goals 8, 12, and 15.

Course participants will learn about: green export opportunities and how they are identified; sustainability standards and their record in bringing gains from trade to rural communities and microenterprises and small and medium-sized enterprises; how to help rural communities to safeguard their biodiversity and receive the economic and social benefits of green production and exports.

**Robert HAMWEY** is an Economic Affairs Officer at UNCTAD's Division on International Trade and Commodities. Earlier in his career, he was a Fulbright Professor for Environmental Issues at the University of Aleppo in Syria, and an Associate Professor for International Environmental Affairs at the Swiss International Academy of the Environment in Geneva. In 1999 he began collaborating with the United Nations on trade and environment issues, first with UNEP and UNCTAD in Geneva and later with the UN in Beirut. Since 2010 he is working on green economy research and technical assistance activities at UNCTAD. Mr. Hamwey completed his PhD at Dartmouth College and holds an MBA from the University of Geneva.

**Miho Shirotori** is responsible for Division's analysis on synergetic linkages between trade and the implementation of the Agenda 2030 for Sustainable Development and the Sustainable Development Goals (SDGs). She represents UNCTAD in several UN inter-agency activities that monitor the progress of the trade-related SDG targets and the implementation of the Addis Ababa Action Plan for Financing for Development. She has worked extensively with developing-country policymakers on issues ranging from preferential market access, export diversification, sustainability standards, and "green" trade promotion. Miho holds MSc in Economics from London School of Economics and Political Science and MPA (Public Administration) from Harvard Kennedy School of Government.

**Lorena Jaramillo** has been involved with BioTrade since 2001 at the international level with UNCTAD currently as an Economic Affairs Officer, and also in her home country Ecuador as the Director of the national BioTrade Programme. She has worked on developing and implementing sustainable development projects in Asia, Africa and Latin America regarding biodiversity, sustainable trade and business and value chain development. During her career of over 20 years, Lorena has written several papers related to sustainable development, value chain development, sustainable sourcing and post-conflict recovery. She is an Economist, specialized in Sustainable Development, of the Pontificia Universidad Católica del Ecuador and holds an MBA from the HEC, Geneva University, Switzerland.