



## COURSE ON KEY ISSUES ON THE INTERNATIONAL ECONOMIC AGENDA

Short courses for Permanent Missions in Geneva

Organised by the Division on Technology and Logistics-Knowledge Development Branch

Policy Capacity Building Section / P166 courses

### **New Instruments, Approaches and Frameworks in Trade Policy Towards Gender Equality and Women's Economic Empowerment**

Tuesday, 13 October 2020

Delivered by the Division on International Trade and Commodities

#### **PROGRAMME**

<b>Geneva, Palais des Nations</b>		<b>Room XIX</b>
10:00 - 10:15	<p>Welcome address, Ms. Geneviève Féraud, Head, Knowledge Development Branch, DTL.</p> <p>Short course will be moderated by Ms. Randa Jamal, Economic Affairs Officer / Programme Coordinator, Policy Capacity Building Section.</p>	
10:15 - 11:00	<p><b>Session 1</b></p> <p>This session will look at the impacts of the COVID-19 pandemic on women. Has the pandemic further exacerbated gender disparities? Have the response measures put in place been gender-sensitive? Could trade policy contribute to Building Back Better from a gender perspective? These are among the questions that will be addressed and discussed during the first session.</p> <p>Presented by Ms. Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, Division on International Trade and Commodities.</p> <p>Q&amp;A session</p>	
11.00 – 11.15	<p><b>Coffee break</b></p>	
11.15 – 12.00	<p><b>Session 2</b></p> <p>After briefly looking at the interface between trade and gender, the session will analyze new instruments and approaches in trade policy towards gender equality and women's economic empowerment. The discussion will touch upon, among others, the trade and gender chapters included in "new generation" FTAs, the ex-ante and ex-post gender impact assessments of trade agreements, and the Buenos Aires Declaration on Women and Trade and its follow up.</p> <p>Presented by Ms. Mariangela Linoci, Economic Affairs Officer, Trade, Gender and Development Programme, Division on International Trade and Commodities.</p>	

	Q&A session
12:00 - 12:30	<p><b>Session 3</b></p> <p>This session will illustrate some of the most successful initiatives carried out by the Trade, Gender and Development Programme, including the regional and country studies on the gender impact of trade liberalization, the online courses on trade and gender and the support to women informal/small-scale cross-border traders.</p> <p>Presented by Ms. Mariangela Linoci, Economic Affairs Officer, and Mr. Daniel Lopez Rojas, e-learning Coordinator, Trade, Gender and Development Programme, Division on International Trade and Commodities.</p> <p>Q&amp;A session</p>
12:30- 13:00	<p><b>Final session</b></p> <p>The final session will present initiatives that are in the pipeline and partnerships that the Trade, Gender and Development Programme has established with different institutions. It will also provide an opportunity to discuss how to best support member countries in this still relatively new and rather challenging area of work.</p> <p>Presented by Ms. Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, Division on International Trade and Commodities.</p> <p>Q&amp;A session</p>

### **New Instruments, Approaches and Frameworks in Trade Policy Towards Gender Equality and Women's Economic Empowerment**

After providing an analysis of the impacts of the COVID-19 pandemic on women and the role of trade in mitigating its negative effects, the presentation will move to briefly addressing the channels through which trade impacts women's economic empowerment and well-being, and the channels through which gender inequality impacts trade performance and competitiveness. The session will then walk participants through new instruments, approaches and frameworks in trade policy towards gender equality and women's economic empowerment. The final presentation will be devoted to present results, initiatives and partnerships of the Trade, Gender and Development Programme.